**PulseBox Demo**

**Flow**

1. Get infront of the customer (describe key points such as anonymity, data ownership, users/roles)
2. Login w/ internal userid
3. Describe sample org structure (w/ org chart – 5 levels CEO, VP, DIR, MGR, EMP)
4. Show preview of sample data we are about to load
5. Run script to load sample data
6. Show different reports (5+ reports & login as different users)
7. Explain manual data entry
8. Enter data manually w/ help of customer
9. Show different reports (5+ reports) w/ new data + different users impact
10. Questions & wrap up

5 PulseBox Reports

1. Overall Pulse of company
2. % participation of company
3. Dept comparison
4. Pulse w/ events
5. Attrition